



Department
for Environment
Food & Rural Affairs



Department
for Transport

Air Quality Plan for tackling roadside nitrogen dioxide concentrations in Southend Urban Area (UK0021)

July 2017



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1 Introduction

1.1 This document

This document is the Southend Urban Area agglomeration zone (UK0021) updated air quality plan for tackling roadside nitrogen dioxide (NO₂) concentrations. This is an update to the air quality plan published in December 2015 (<https://www.gov.uk/government/collections/air-quality-plan-for-nitrogen-dioxide-no2-in-uk-2015>).

This plan presents the following information:

- General information regarding the Southend Urban Area agglomeration zone
- Details of NO₂ exceedance situation within the Southend Urban Area agglomeration zone
- Details of local air quality measures that have been implemented, will be implemented or are being considered for implementation in this agglomeration zone

This air quality plan for the Southend Urban Area agglomeration zone should be read in conjunction with the separate UK Air Quality Plan for tackling roadside nitrogen dioxide concentrations (hereafter referred to as the overview document) which sets out, amongst other things, the authorities responsible for delivering air quality improvements and the list of UK and national measures that are applied in some or all UK zones. The measures presented in this zone plan, and the accompanying UK overview document show how the UK will ensure that compliance with the NO₂ limit values is achieved in the shortest possible time.

This plan should also be read in conjunction with the supporting UK Technical Report which presents information on assessment methods, input data and emissions inventories used in the analysis presented in this plan.

1.2 Context

Two NO₂ limit values for the protection of human health have been set in the Air Quality Directive (2008/50/EC). These are:

- The annual mean limit value: an annual mean concentration of no more than 40 $\mu\text{g}\text{m}^{-3}$
- The hourly limit value: no more than 18 exceedances of 200 $\mu\text{g}\text{m}^{-3}$ in a calendar year

The Air Quality Directive stipulates that compliance with the NO₂ limit values will be achieved by 01/01/2010.

1.3 Zone status

The assessment undertaken for the Southend Urban Area agglomeration zone indicates that the annual limit value was exceeded in 2015 but is likely to be achieved by 2022 through the introduction of measures included in the baseline. When combined with the measures outlined in the overview document for the UK we expect this zone to be compliant by 2021.

1.4 Plan structure

General administrative information regarding this agglomeration zone is presented in Section 2.

Section 3 then presents the overall picture with respect to NO₂ levels in this agglomeration zone for the 2015 reference year of this air quality plan. This includes a declaration of exceedance situations within the agglomeration zone and presentation of a detailed source apportionment for each exceedance situation.

An overview of the measures already taken and to be taken within the agglomeration zone both before and after 2015 is given in Section 4.

Baseline modelled projections for each year from 2017 to 2030 for each exceedance situation are presented in Section 5. The baseline projections presented here include, where possible, the impact of measures that have already been taken and measures for which the relevant authority has made a firm commitment to implement. However, it has not been possible to quantify the impact of all the measures. This section therefore also explains which measures have been quantified, and hence included in the model projections, and which measures have not been quantified.

2 General Information About the Zone

2.1 Administrative information

Zone name: Southend Urban Area

Zone code: UK0021

Type of zone: agglomeration zone

Reference year: 2015

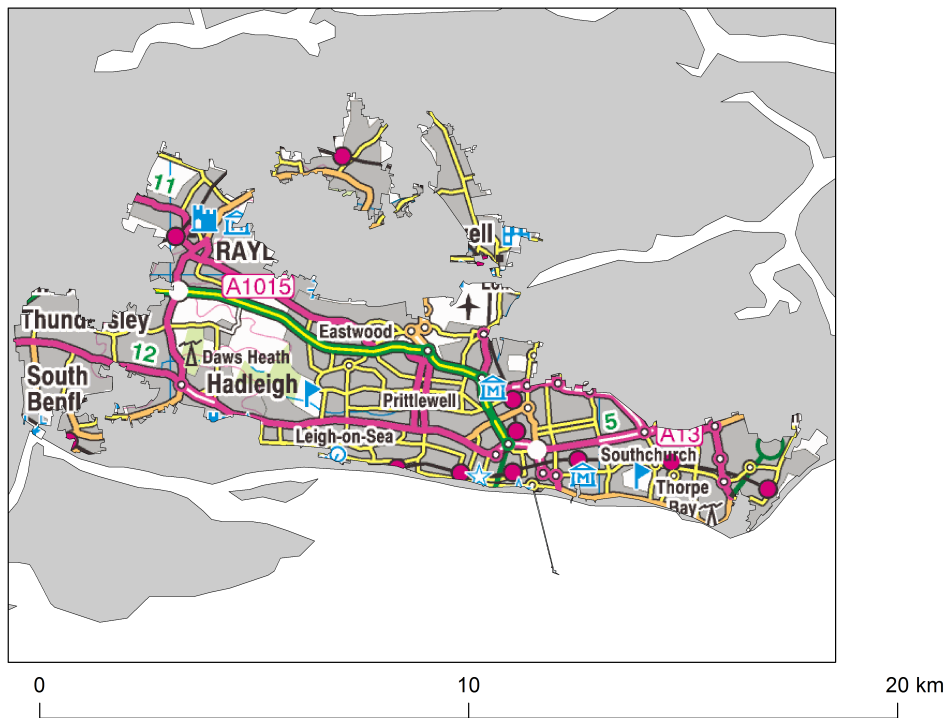
Extent of zone: Figure 1 shows the area covered by the Southend Urban Area agglomeration zone.

Local Authorities within the zone: Figure 2 shows the location of Local Authorities within the agglomeration zone. A list of these Local Authorities is also given below. The numbers in the list correspond to the numbers in Figure 2.

1. Castle Point Borough Council
2. Rochford District Council
3. Southend Borough Council

(Note: Local Authority boundaries do not necessarily coincide with zone boundaries. Hence Local Authorities may be listed within more than one zone plan.)

Figure 1: Map showing the extent of the Southend Urban Area agglomeration zone (UK0021).



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Figure 2: Map showing Local Authorities within the Southend Urban Area agglomeration zone (UK0021).



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2.2 Assessment details

Measurements

NO₂ measurements in this zone were available in 2015 from the following national network monitoring stations (NO₂ data capture¹ for each station in 2015 shown in brackets):

1. Southend-on-Sea GB0728A (98%)

Full details of monitoring stations within the Southend Urban Area agglomeration zone are available from <http://uk-air.defra.gov.uk/networks/network-info?view=aurm>.

Modelling

Modelling for the 2015 reference year has been carried out for the whole of the UK. This modelling covers the following extent within this zone:

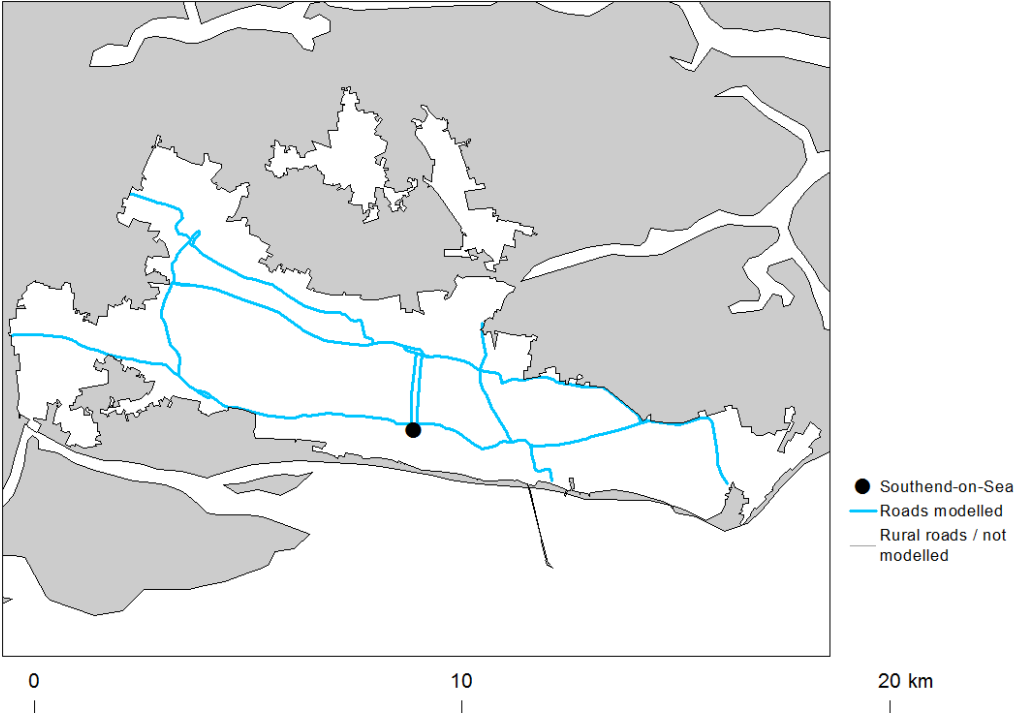
- Total background area within zone (approx): 67 km²
- Total population within zone (approx): 243,360 people

Zone maps

Figure 3 presents the location of the NO₂ monitoring stations within this zone for 2015 and the roads for which NO₂ concentrations have been modelled. NO₂ concentrations at background locations have been modelled across the entire zone at a 1 km x 1 km resolution.

¹Annual data capture is the proportion of hours in a year for which there are valid measurements at a monitoring station, expressed in this document as a percentage. The Implementing Provisions on Reporting (IPR) guidance requires that a minimum data capture of 85% is required for compliance reporting (that is 90% valid data, plus a 5% allowance for data loss due to planned maintenance and calibration). Monitoring stations with at least 75% data capture have been included in the modelling analysis to ensure that a greater number of operational monitoring sites have been used for model calibration and verification purposes. For more information on compliance reporting under European Directives see Section 2.3.

Figure 3: Map showing the location of the NO₂ monitoring stations with valid data in 2015 and roads where concentrations have been modelled within the Southend Urban Area (UK0021) agglomeration zone.



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2.3 Air quality reporting

From 2001 to 2012 the UK has reported annually on air quality concentrations using a standard Excel questionnaire (Decision 2004/461/EC). These questionnaires are available online from <http://cdr.eionet.europa.eu/gb/eu/annualair>. Since 2013 reporting has been via an e-reporting system (Decision 2011/850/EU) <http://cdr.eionet.europa.eu/gb/eu/>.

In addition, the UK has reported on air quality plans and programmes (Decision 2004/224/EC) since 2003. The most recent previous UK air quality plan for nitrogen dioxide was published in 2015. The plan and supporting documents are available at <https://www.gov.uk/government/collections/air-quality-plan-for-nitrogen-dioxide-no2-in-uk-2015> and the submission of this plan via e-reporting is published at <http://cdr.eionet.europa.eu/gb/eu/aqd/h/envvryhbq/>. Historic plans and programmes are available on <http://cdr.eionet.europa.eu/gb/eu/aqpp>.

3 Overall Picture for 2015 Reference Year

3.1 Introduction

There are two limit values for the protection of health for NO₂. These are:

- The annual limit value (annual mean concentration of no more than 40 µgm⁻³)
- The hourly limit value (no more than 18 hourly exceedances of 200 µgm⁻³ in a calendar year)

Within the Southend Urban Area agglomeration zone the annual limit value was exceeded in 2015. Hence, one exceedance situation for this zone has been defined, NO₂_UK0021_Annual_1, which covers exceedances of the annual limit value. This exceedance situation is described below.

3.2 Reference year: NO₂_UK0021_Annual_1

The NO₂_UK0021_Annual_1 exceedance situation covers all exceedances of the annual mean limit value in the Southend Urban Area agglomeration zone in 2015.

Compliance with the annual limit value in this exceedance situation has been assessed using a combination of air quality measurements and modelling. Table 1 presents measured annual concentrations at national network stations in this exceedance situation since the 1st Daughter Directive (1999/30/EC) came into force in 2001. This shows that there were no measured exceedances of the annual limit value in this zone in 2015. Table 2 summarises modelled annual mean NO₂ concentrations in this exceedance situation for the same time period. This table shows that, in 2015, 8.7 km of road length was modelled to exceed the annual limit value. There were no modelled background exceedances of the annual limit value. The maximum measured concentration in the zone varies due to changes in emissions and varying meteorology in different years. However, the models are also updated each year to take into account the most up-to-date science, so the modelled results for different years may not be directly comparable. Maps showing the modelled annual mean NO₂ concentrations for 2015 at background and at roadside locations are presented in Figures 4 and 5 respectively. All modelled exceedances of the annual limit value are coloured orange or red in the maps.

The modelling carried out for this exceedance situation has also been used to determine the annual mean NO_x source apportionment for all modelled locations. Emissions to air are regulated in terms of oxides of nitrogen

(NO_x), which is the term used to describe the sum of nitrogen dioxide (NO₂) and nitric oxide (NO). Ambient NO₂ concentrations include contributions from both directly emitted primary NO₂ and secondary NO₂ formed in the atmosphere by the oxidation of NO. As such, it is not possible to calculate an unambiguous source apportionment specifically for NO₂ concentrations; therefore the source apportionment in this plan is presented for NO_x, rather than for NO₂ (for further details please see the UK Technical Report). Table 3 summarises the modelled NO_x source apportionment for the section of road with the highest NO₂ concentration in this exceedance situation in 2015. This is important information because it shows which sources need to be tackled at the location with the largest compliance gap in the exceedance situation.

Figure B.1 in Annex B presents the annual mean NO_x source apportionment for each section of road within the NO₂_UK0021_Annual_1 exceedance situation (i.e. the source apportionment for all exceeding roads only) in 2015.

Table 1: Measured annual mean NO₂ concentrations at national network stations in NO2_UK0021_Annual_1 for 2001 onwards, μgm^{-3} (a). Data capture shown in brackets.

Site name (EOI code)	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Southend-on-Sea (GB0728A)	26 (96)	25 (96)	25 (83)	24 (91)	23 (92)	20 (98)	25 (99)	23 (99)	20 (68)	20 (49)	22 (67)	24 (71)	20 (95)	19 (95)	18 (98)

(a) Annual Mean Limit Value = $40 \mu\text{gm}^{-3}$

Table 2: Annual mean NO₂ model results in NO2_UK0021_Annual_1 for 2001 onwards.

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Road length exceeding (km)	6.0	5.5	16.5	8.3	8.3	8.3	10.5	8.7	8.7	10.9	8.7	8.7	7.1	8.7	8.7
Background exceeding (km ²)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Maximum modelled concentration (μgm^{-3}) (a)	49.0	41.6	56.4	53.1	57.1	55.3	53.8	54.8	53.2	61.4	57	55	56	56	54

(a) Annual Mean Limit Value = $40 \mu\text{gm}^{-3}$

Table 3: Modelled annual mean NO_x source apportionment at the location with the highest NO₂ concentration in 2015 in NO2_UK0021_Annual_1 (μgm⁻³) traffic count point 46683 on the A127; OS grid (m): 581000, 189570) .

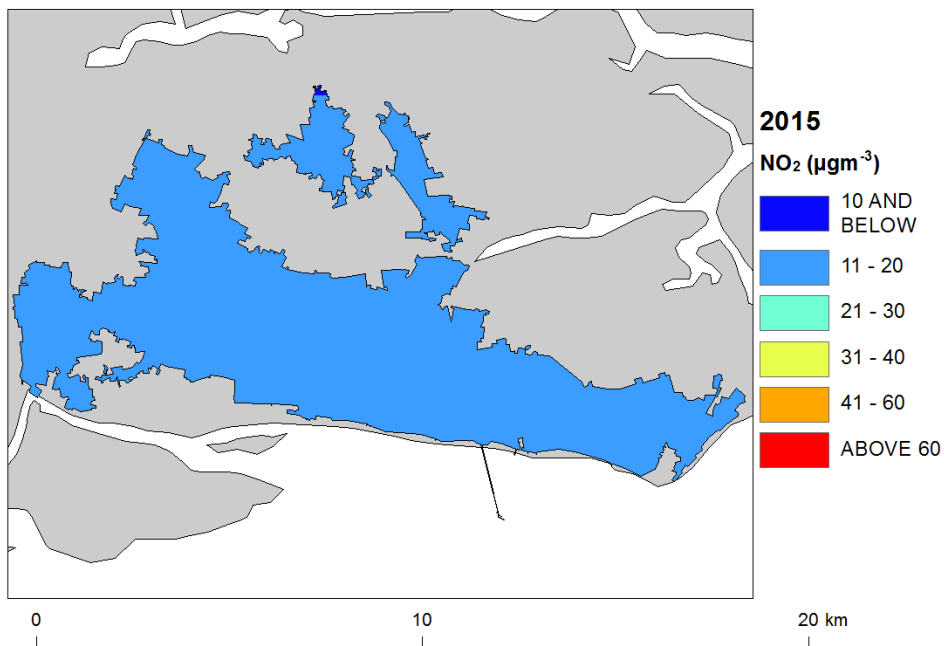
Spatial scale	Component	Concentration at highest road link (a)
Regional background sources NO _x (i.e. contributions from distant sources of > 30 km from the receptor).	Total	7.5
	From within the UK	4.2
	From transboundary sources (includes shipping and other EU member states)	3.3
Urban background sources NO _x (i.e. sources located within 0.3 - 30 km from the receptor).	Total	16.5
	From road traffic sources	10.5
	From industry (including heat and power generation)	1.3
	From agriculture	NA
	From commercial/residential sources	1.5
	From shipping	2.0
	From off road mobile machinery	1.2
	From natural sources	NA
	From transboundary sources	NA
From other urban background sources	0.0	
Local sources NO _x (i.e. contributions from sources < 0.3 km from the receptor).	Total	110.0
	From petrol cars	10.2
	From diesel cars	43.3
	From HGV rigid (b)	17.0
	From HGV articulated (b)	5.5
	From buses	2.9
	From petrol LGVs (c)	0.1
	From diesel LGVs (c)	30.8
From motorcycles	0.3	
From London taxis	0.0	
Total NO _x (i.e. regional background + urban background + local components)		134.0
Total NO ₂ (i.e. regional background + urban background + local components)		54

(a) Components are listed with NO_x concentration of NA when there is no source from this sector.

(b) HGV = heavy goods vehicle

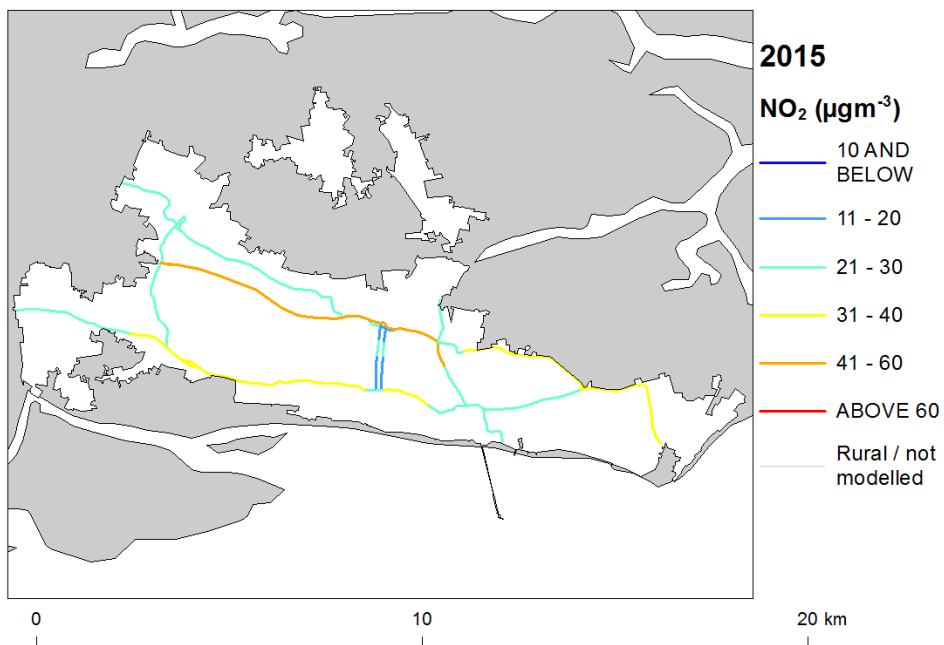
(c) LGV = light goods vehicle

Figure 4: Map of modelled background annual mean NO₂ concentrations 2015. Modelled exceedances of the annual limit value are shown in orange and red.



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Figure 5: Map of modelled roadside annual mean NO₂ concentrations 2015. Modelled exceedances of the annual limit value are shown in orange and red.



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4 Measures

4.1 Introduction

This section gives details of measures that address exceedances of the NO₂ limit values within Southend Urban Area agglomeration zone. This includes both measures that have already been taken and measures for which there is a firm commitment that they will be taken.

Section 5 then explains the extent to which it has been possible to incorporate the impacts of these measures into the baseline modelling carried out for this assessment.

4.2 Source apportionment

It is important to understand which sources are responsible for causing the exceedance in order to most effectively tailor measures to address the NO₂ exceedance situation described in Section 3 above. This can be achieved by considering the source apportionment for the exceedance situation, also presented in Section 3. A summary of what the source apportionment shows and the implications for which measures would therefore be appropriate is given here.

Local road traffic was the dominant source in this exceedance location in the reference year. The largest contribution was from diesel cars and diesel LGVs, contributing approximately 32% and 23% respectively to the road link with the highest NO_x concentration. Cars, LGVs, and rigid HGVs were important sources on the primary roads with the highest concentrations.

This indicates that appropriate measures should impact on local road traffic sources in this zone. Other measures to address the urban background sources may also be beneficial.

4.3 Measures

Measures potentially affecting NO₂ in this agglomeration zone have been taken and/or are planned at a range of administrative levels. These are:

- European Union
- National (i.e. England, Scotland, Wales, Northern Ireland or whole UK)
- Local (i.e. UK Local Authorities)

Details of European Union measures (e.g. Euro Standards, Fuel Quality Directives, Integrated Pollution Prevention and Control) can be found on the European Commission's website (http://ec.europa.eu/environment/air/index_en.htm). Details of national measures are given in the UK overview document.

Relevant Local Authority measures within this exceedance situation are listed in Table C.1 (see Annex C). Table C.1 lists measures which a local authority has carried out or is in the process of carrying out, plus additional measures which the local authority is committed to carrying out or is investigating with the expectation of carrying out in the future.

The Area's focus on improving air quality has been promoting modal shift away from the use of private cars by facilitating behavior change to sustainable forms of public transport or walking and cycling and also car clubs. This has many benefits, such as reduced congestion, improved journey times and improved air quality. This not only improves the environment but also better public health.

The Area has made significant efforts to promote modal shifts away from using cars. The main alternative modes of travelling have been focused on promoting cycling, including improving existing routes and creating new ones. Roads are also graded to the bike-ability levels for suitable journey planning.

A social enterprise has been set up to offer recycled cycles at affordable prices. The enterprise offers advice on all sustainable modes of transport as well as bike hire, bike service and repair. There are also initiatives aimed at reducing single occupancy levels in cars and car sharing scheme/car clubs have been implemented along with the installation of electric vehicle charging posts.

Approximately £40 million has been invested in improvements to the A127 via the South East Local Enterprise Partnership. These improvements are targeted at relieving bottlenecks at key junctions to improve traffic flow.

4.4 Measures timescales

Timescales for national measures are given in the UK overview document.

Local Authorities report on progress with the implementation of their action plans annually and review action plan measures regularly. Information on local measures was collected in February/March 2015. Local authorities were asked to review and, where necessary, provide updates to measures in March/April 2017. Hence, any Local Authority action plans and measures adopted by Local Authorities after this time have not been included in this air quality plan, unless additional information was provided during the consultation process.

The reference year for this air quality plan is 2015. Where measures started and finished before 2015, then the improvement in air quality resulting from these measures will have already taken place before the reference year and the impact of these measures will have been included in the assessment where the measure has had an impact on the statistics used to compile the emission inventory. Many measures started before the reference year and will continue to have a beneficial impact on air quality well beyond the reference year. Measures with a start date before 2015 and an end date after 2015 may have an impact on concentrations in the reference year and a further impact in subsequent years. Where the Status column in Annex C is 'Implementation', this shows that this measure is already underway or that there is a commitment for this measure to go ahead. Where the Status is 'Planning', 'Preparation' or 'Other' the level of commitment is less clear and it is possible some of these measures may not go ahead.

5 Baseline Model Projections

5.1 Overview of model projections

Model projections for each year from 2017 to 2030, starting from the 2015 reference year described in Section 3, have been calculated in order to determine when compliance with the NO₂ limit values is likely to be achieved on the basis of EU, regional and local measures currently planned. Details of the methods used for the baseline emissions and projections modelling are provided in the UK technical report.

For national measures, it has not been possible to quantify the impact of all measures on emissions and ambient concentrations. The impact for all quantifiable measures has been included in the baseline projections.

The impacts of the individual Local Authority measures have not been explicitly included in the baseline model projections. However, measures may have been included implicitly if they have influenced the traffic counts for 2015 (used as a basis for the compilation of the emission inventory) or in the traffic activity projections to 2020 and beyond (used to calculate the emissions projections). It should be recognised that these measures will have a beneficial impact on air quality, even if it has not been possible to quantify this impact here.

5.2 Baseline projections: NO₂_UK0021_Annual_1

Table 4 presents summary results for the baseline model projections for each year from 2017 to 2030 for the NO₂_UK0021_Annual_1 exceedance situation. This shows that the maximum modelled annual mean NO₂ concentration predicted for 2020 in this exceedance situation is 45 μgm^{-3} . By 2022, the maximum modelled annual mean NO₂ concentration is predicted to drop to 40 μgm^{-3} . Hence, the model results suggest that compliance with the NO₂ annual limit value is likely to be achieved by 2022 under baseline conditions.

Figure 6 and 7 presents maps of projected annual mean NO₂ concentrations at background and roadside locations respectively in 2022, the year at which compliance is achieved. For reference Figures 8 and 9 show maps of projected annual mean NO₂ concentrations in 2020, 2025 and 2030 for background and roadside locations respectively.

It should be noted that the baseline projections presented here include the impacts of some measures, where they can be quantified, that have already been or will be implemented.

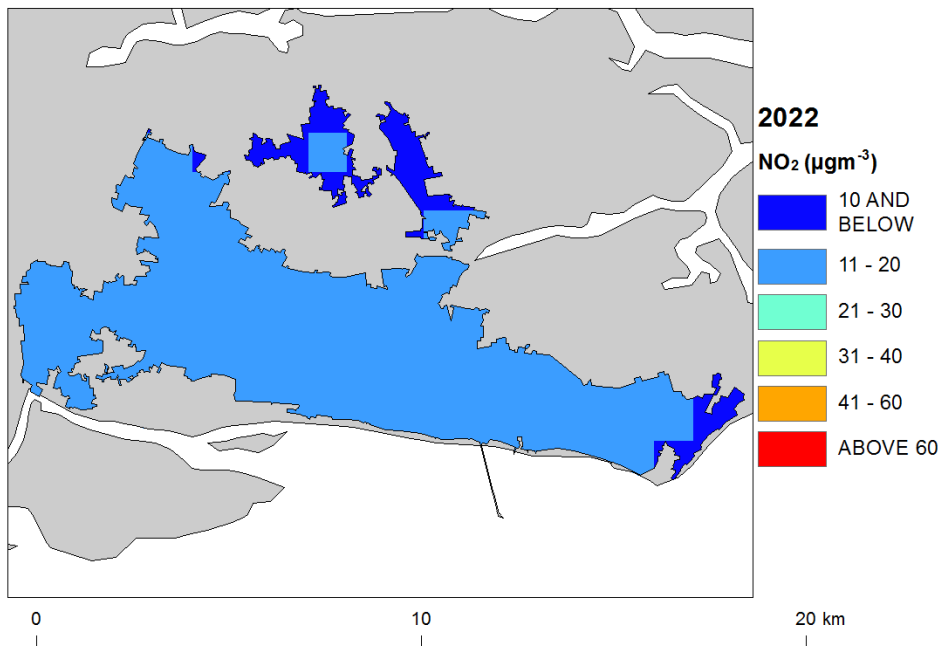
Table 4: Annual mean NO₂ model results in NO₂_UK0021_Annual_1.

	2015	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Road length exceeding (km)	8.7	4.4	2.9	2.0	2.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Background exceeding (km ²)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Maximum modelled concentration NO ₂ (μgm ⁻³) (a)	54	52	49	47	45	42	40	38	36	34	32	31	29	28	27
Corresponding modelled concentration NO _x (μgm ⁻³) (b)	134	124	117	111	104	96	89	84	78	74	69	65	61	58	56

(a) Annual Mean Limit Value = 40 μgm⁻³

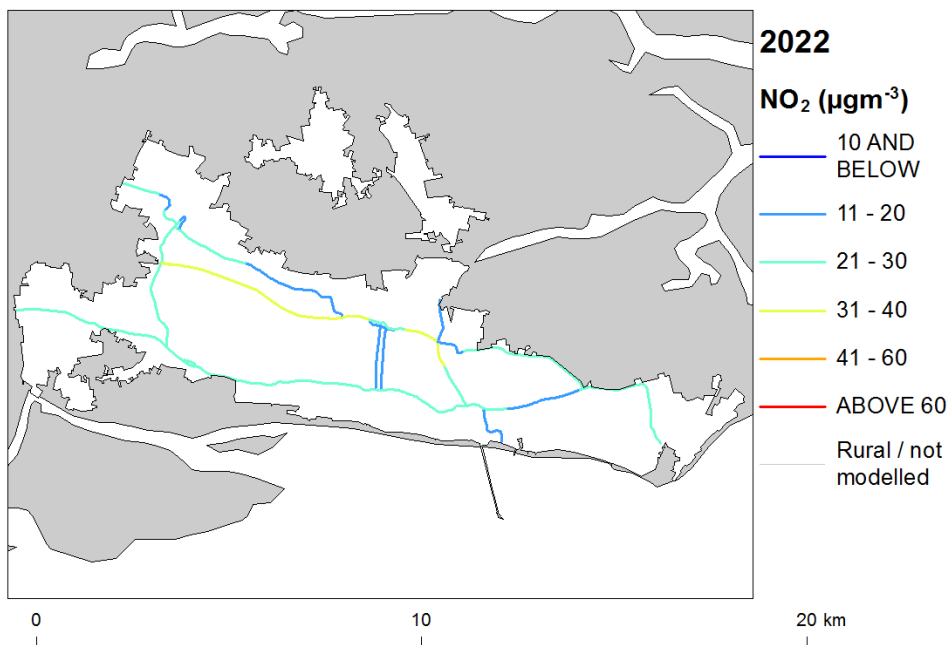
(b) NO_x is recorded here for comparison with the NO_x source apportionment graphs for 2015 presented in Annex B of this plan. Limit values for EU directive purposes are based on NO₂.

Figure 6: Background baseline projections of annual mean NO₂ concentrations in 2022, the year at which compliance is achieved under baseline conditions. Modelled exceedances of the annual limit value are shown in orange and red.



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Figure 7: Roadside baseline projections of annual mean NO₂ concentrations in 2022, the year at which compliance is achieved under baseline conditions. Modelled exceedances of the annual limit value are shown in orange and red.



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Figure 8: Background baseline projections of annual mean NO₂ concentrations in 2020, 2025 and 2030. 2015 is also included here for reference. Modelled exceedances of the annual limit value are shown in orange and red.

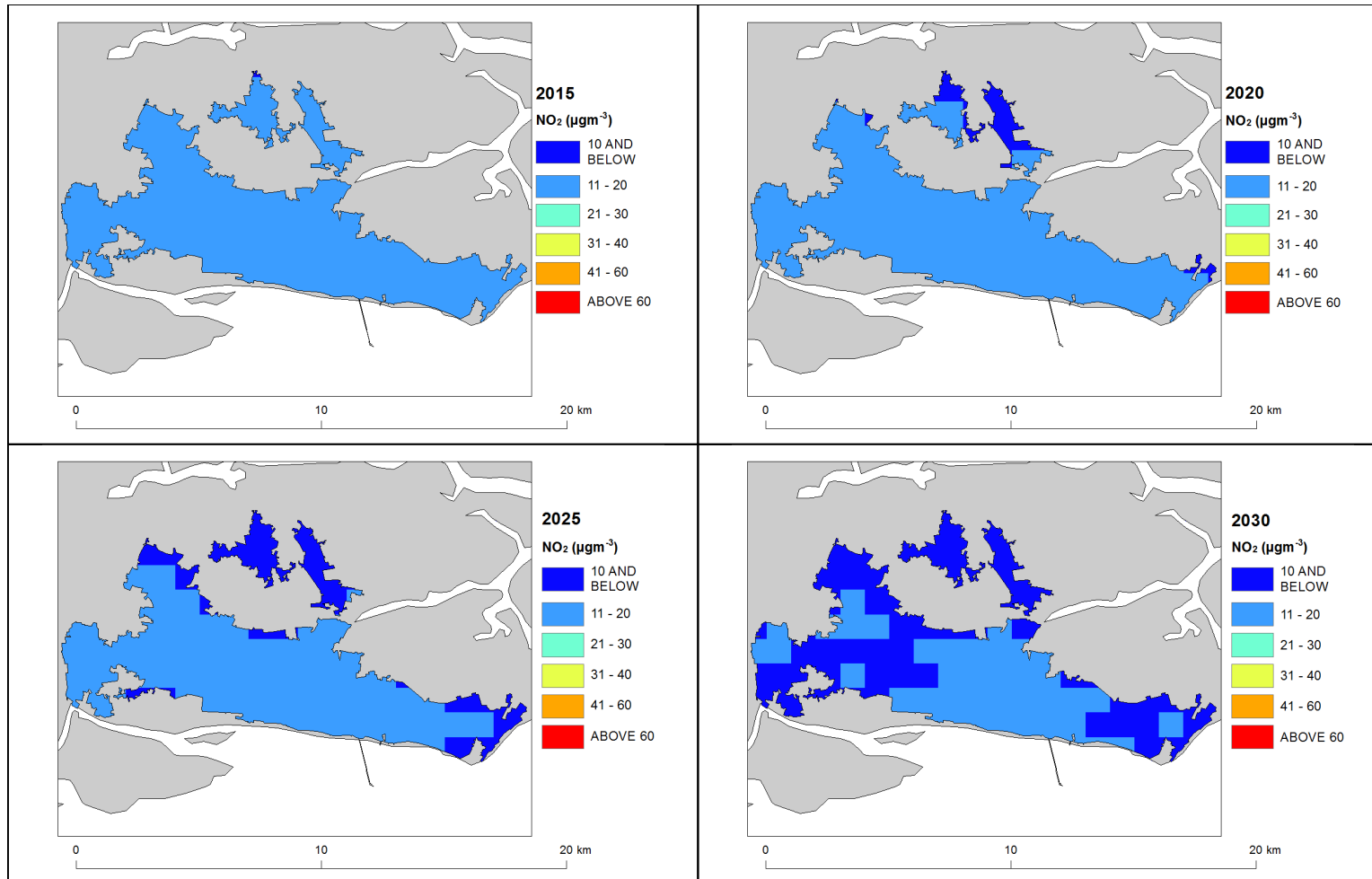
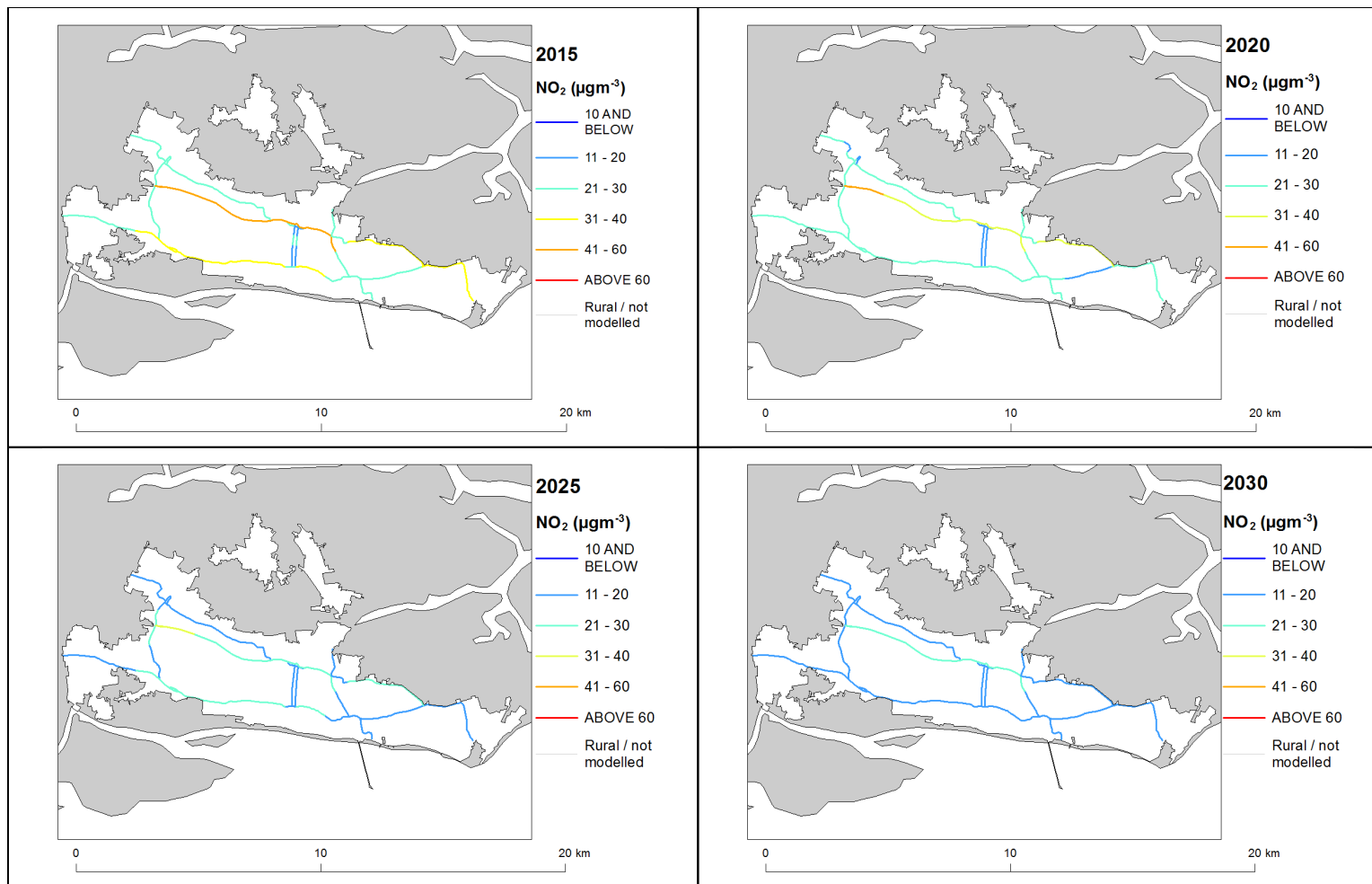


Figure 9: Roadside baseline projections of annual mean NO₂ concentrations in 2020, 2025 and 2030. 2015 is also included here for reference. Modelled exceedances of the annual limit value are shown in orange and red.



Annexes

A References

1st Daughter Directive 1999/30/EC. Council Directive 1999/30/EC, of 22 April 1999 relating to limit values for sulphur dioxide, nitrogen dioxide and oxides of nitrogen, particulate matter and lead in ambient air (The First Daughter Directive). From the Official Journal of the European Communities, 29.6.1999, En Series, L163/41.

Air Quality Directive 2008/50/EC. Council Directive 2008/50/EC, of 21 May 2008. On ambient air quality and cleaner air for Europe. From the Official Journal of the European Union, 11.6.2008, En Series, L152/1

Air Quality Expert Group (AQEG, 2004). Nitrogen Dioxide in the United Kingdom. <http://uk-air.defra.gov.uk/library/aqeg/publications>

CDR Central Data Repository. <http://cdr.eionet.europa.eu/>

Decision 2004/224/EC. Commission Decision of 20 February 2004 laying down arrangements for the submission of information on plans or programmes required under Council Directive 96/62/EC in relation to limit values for certain pollutants in ambient air. From the Official Journal of the European Union, 6.3.2004, En Series, L68/27

Decision 2004/461/EC. Commission Decision of 29 April 2004 laying down a questionnaire to be used for annual reporting on ambient air quality assessment under Council Directives 96/62/EC and 1999/30/EC and under Directives 2000/69/EC and 2002/3/EC of the European Parliament and of the Council. From the Official Journal of the European Union, 30.4.2004, En Series, L156/78

Decision 2011/850/EU. Commission Implementing Decision of 12 December 2011 laying down rules for Directives 2004/107/EC and 2008/50/EC of the European Parliament and of the Council as regards the reciprocal exchange of information and reporting on ambient air quality. From the Official Journal of the European Union, 17.12.2011, En Series, L335/86

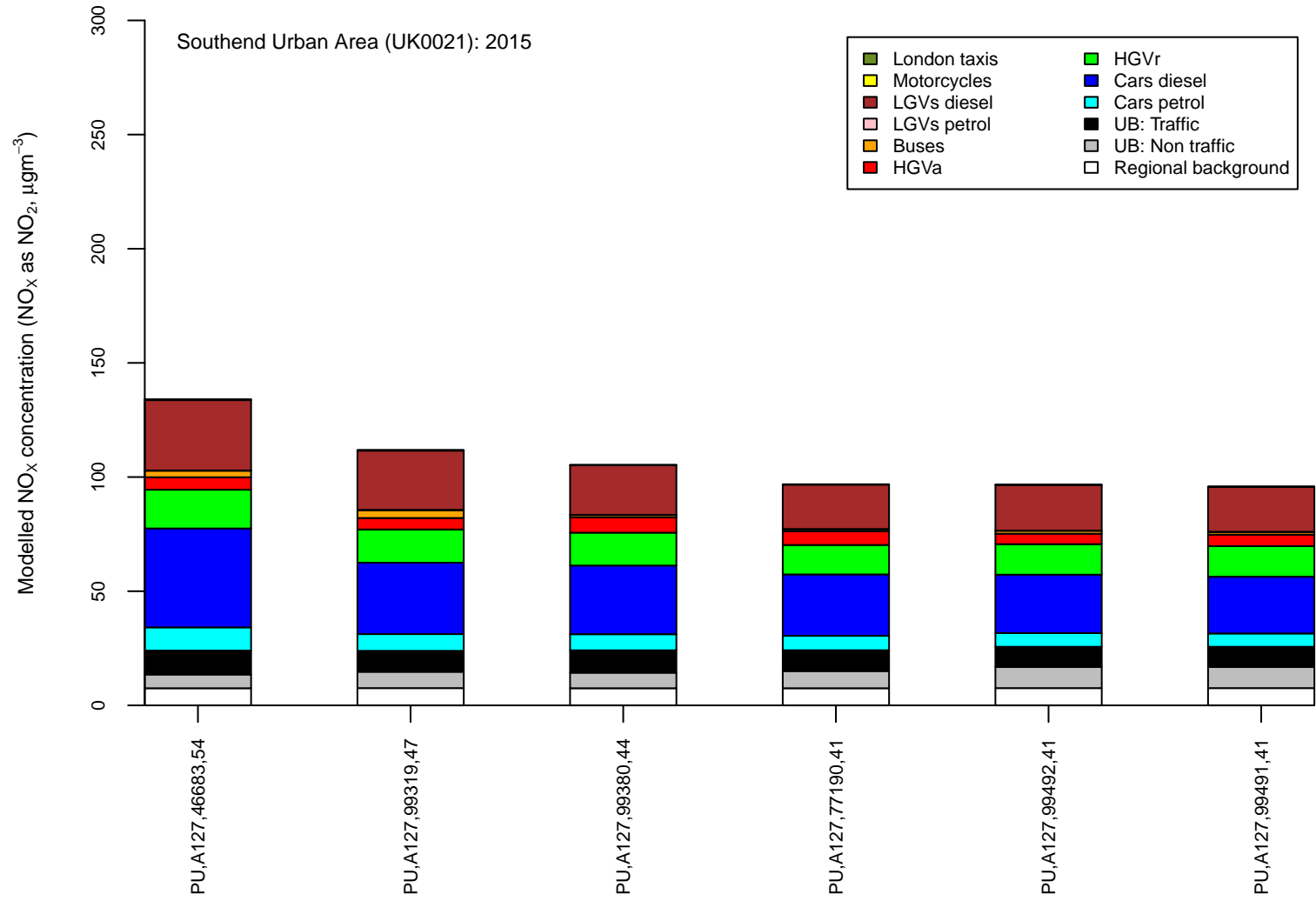
IPR 2013. Guidance on the Commission Implementing Decision laying down rules for Directives 2004/107/EC and 2008/50/EC of the European Parliament and of the Council as regards the reciprocal exchange of information and reporting on ambient air (Decision 2011/850/EU). http://ec.europa.eu/environment/air/quality/legislation/pdf/IPR_guidance1.pdf

UK Air Quality Plan for tackling roadside nitrogen dioxide concentrations and the UK technical report are available at: <http://www.gov.uk/defra>.

B Source apportionment graphs

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Figure B.1: Annual mean roadside NO_x source apportionment plots for all roads exceeding the annual mean NO₂ limit value in 2015.



Road class (MU = motorway, PU = primary road, TU = trunk road), road number, census id 15 and modelled NO₂ concentration (μgm⁻³)

C Tables of measures

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Table C.1 Relevant Local Authority measures within Southend Urban Area (UK0021)

Measure code	Description	Focus	Classification	Status	Other information
Rochford District Council_1	Staff travel plan	Effective routing/Mileage dissuaded where travel is out of county	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2011 Expected end date: 2030 Spatial scale: Local Source affected: Transport Indicator: Reduced staff mileage Target emissions reduction: N/a
Rochford District Council_2	Homeworking/Mobile working policy	Reduces emissions resulting from journeys to/from work	Other measure: Other measure	Implementation	Start date: 2010 Expected end date: 2030 Spatial scale: Local Source affected: Transport Indicator: None Target emissions reduction: N/a
Rochford District Council_3	Webpages at www.rochford.gov.uk/airquality and www.essexair.org	Air quality education and data provision	Public information and Education: Internet	Implementation	Start date: 2001 Expected end date: 2030 Spatial scale: Local Source affected: Transport Indicator: None Target emissions reduction: N/a
Rochford District Council_4	Essential mileage payments linked to CO2 output of vehicle	Incentivised use of efficient vehicles for work journeys	Other measure: Other measure	Implementation	Start date: 2014 Expected end date: 2030 Spatial scale: Local Source affected: Transport Indicator: Mileage claim statistics Target emissions reduction: N/a
Rochford District Council_5	National charges for Environmental Permits	Reduced fees for better environmental performance	Permit systems and economic instruments: Introduction/increase of environment charges	Implementation	Start date: 2001 Expected end date: 2030 Spatial scale: Local Source affected: Industry including heat and power production Indicator: Risk-ratings Target emissions reduction: N/a
Rochford District Council_6	Climate Change Commitment	Environmentally-friendly procurement and maintenance	Other measure: Other measure	Implementation	Start date: 2008 Expected end date: 2030 Spatial scale: Local Source affected: Commercial and residential sources Indicator: None Target emissions reduction: N/a
Rochford District Council_7	Membership of Essex Air www.essexair.org	Air quality projects, knowledge-sharing and policy formation	Other measure: Other measure	Implementation	Start date: 2001 Expected end date: 2030 Spatial scale: Local Source affected: Transport Indicator: None Target emissions reduction: N/a

Measure code	Description	Focus	Classification	Status	Other information
Rochford District Council_8	Adoption of Essex Transport Strategy (LTP3)	Reduce carbon dioxide emissions and improve air quality through lifestyle changes, innovation and technology	Traffic planning and management: Other measure	Implementation	Start date: 2011 Expected end date: 2026 Spatial scale: Whole agglomeration Source affected: Transport Indicator: Primary and secondary performance measures and targets for each outcome Target emissions reduction: N/a
Rochford District Council_9	Adoption of Local Development Framework Core Strategy	Support of improvements to the strategic road network. Prevent additional exposure in areas of known poor air quality. Manage the contribution towards transport infrastructure improvements to enhance the broader network to mitigate impacts on existing communities.	Other measure: Other measure	Implementation	Start date: 2011 Expected end date: 2026 Spatial scale: Local Source affected: Transport Indicator: None Target emissions reduction: N/a
Rochford District Council_10	Introduction of staff salary sacrifice scheme for bicycles	Modal shift	Traffic planning and management: Encouragement of shift of transport modes	Planning	Start date: 2015 Expected end date: 2030 Spatial scale: Local Source affected: Transport Indicator: None Target emissions reduction: N/a
Southend Borough Council_1	UTC, SCOOT loops	Reduce congestion	Traffic planning and management: Other measure	Implementation	Start date: 2008 Expected end date: 2018 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_2	Victoria Gateway made into a bus and rail interchange and a shared space area.	Re-prioritising road space	Traffic planning and management: Encouragement of shift of transport modes	Evaluation	Start date: 2010 Expected end date: 2011 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_3	Ideas in Motion Travel map	To show walking and cycling routes including off road. Roads are graded to the Bikeability levels for suitable journey planning	Public information and Education: Leaflets	Evaluation	Start date: 2009 Expected end date: 2009 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_4	Workplace Travel Plan	Reducing single occupancy levels in cars and action plans	Traffic planning and management: Encouragement of shift of transport modes	Planning	Start date: 2003 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a

Measure code	Description	Focus	Classification	Status	Other information
Southend Borough Council_5	Encouraging/Facilitating home working	Reduce car usage and therefore congestion at peak times	Other measure: Other measure	Planning	Start date: 2003 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_6	LSTF - Ideas in Motion Sustainable Travel Branding	Promoting travel change behaviour	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2011 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_7	LSTF - Personalised Travel Planning	Contacting households in deprived areas of Southend	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2011 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_8	School Travel Plans	Action plans	Traffic planning and management: Encouragement of shift of transport modes	Planning	Start date: 2003 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_9	LSTF - Cycle Southend and Ideas in Motion	Encourage and promote cycling to all in the Borough	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2008 Expected end date: 2017 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_10	LSTF - Ideas in Motion	Encourage and promote walking to all in the Borough	Traffic planning and management: Encouragement of shift of transport modes	Planning	Start date: 2011 Expected end date: 2017 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_11	LSTF - Promotion of the use of trains	Promotion of the use of trains through Ideas in Motion and to promote Active Travel through Public Health	Traffic planning and management: Encouragement of shift of transport modes	Evaluation	Start date: 2011 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_12	LSTF - Ideas in Motion	Behavioural change campaign to encourage the use of sustainable transport	Public information and Education: Internet	Planning	Start date: 2011 Expected end date: 2017 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a

Measure code	Description	Focus	Classification	Status	Other information
Southend Borough Council_13	Encourage development of Car Clubs and Bike hire scheme	Seeking car clubs and Motionhub through section 106 agreements	Other measure: Other measure	Planning	Start date: 2001 Expected end date: 2025 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_14	Travel Centre includes a number of bus services and is a short walk to the Town Centre and railway line	Provide sustainable travel options	Traffic planning and management: Improvement of public transport	Implementation	Start date: 2004 Expected end date: 2006 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_15	Sustainable Motion	A social enterprise set up to offer recycled cycles for affordable prices. They also offer advice on all sustainable modes of transport as well as bike hire, bike service and repair.	Traffic planning and management: Expansion of bicycle and pedestrian infrastructure	Evaluation	Start date: 2013 Expected end date: 2030 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_16	LSTF	Providing safe routes and cycle parking for cyclists	Traffic planning and management: Expansion of bicycle and pedestrian infrastructure	Implementation	Start date: 2011 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_17	Better Bus Area (BBA)	Improve bus reliability	Traffic planning and management: Improvement of public transport	Implementation	Start date: 2012 Expected end date: 2014 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_18	TGSE/LSTF - Infrastructure upgrades, new RTPI, bus shelters and interchanges	Improve bus infrastructure	Traffic planning and management: Improvement of public transport	Implementation	Start date: 2014 Expected end date: 2016 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_19	LTP3, Policy 12 - Maintain Air Quality	To ensure no AQMA areas are declared for transport	Other measure: Other measure	Evaluation	Start date: 2011 Expected end date: 2026 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_20	Electric vehicle charging posts	To encourage the uptake of electric vehicles	Other measure: Other measure	Planning	Start date: 2012 Expected end date: 2026 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a

Measure code	Description	Focus	Classification	Status	Other information
Southend Borough Council_21	EV promotional events	To encourage uptake of electric vehicles	Public procurement: New vehicles, including low emission vehicles	Implementation	Start date: 2012 Expected end date: 2026 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_22	Cuckoo corner, strategic highway improvement	Junction Improvement to reduce congestion and improve journey time reliability	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2010 Expected end date: 2011 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_23	Tesco, strategic highway improvement	Junction Improvement to support future employment and Housing growth	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2014 Expected end date: 2015 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_24	City Beach, shared space	Re-prioritising road space	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2010 Expected end date: 2011 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_25	The Bell, strategic highway improvement	Junction Improvement to support future employment and Housing growth	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2018 Expected end date: 2019 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_26	Kent Elms, strategic highway improvement	Junction Improvement to support future employment and Housing growth	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2016 Expected end date: 2017 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_27	A127 Progress road, strategic highway improvement	Junction Improvement to support employment growth, reduce congestion and improve journey time reliability	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: 2010 Expected end date: 2011 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_28	Appoint Air Quality Specialist	N/A	Public procurement: Other measure	Implementation	Start date: 2017 Expected end date: 2020 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a

Measure code	Description	Focus	Classification	Status	Other information
Southend Borough Council_29	Following on from LSTF - South Essex Active Travel (SEAT) has commenced	Encourage and promote walking, cycling and public transport across South Essex (Southend, Thurrock, Rochford, Castlepoint, Basildon)	Traffic planning and management: Encouragement of shift of transport modes	Implementation	Start date: N/A Expected end date: N/A Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_30	Production of Local Air Quality Action Plan	N/A	Public procurement: Other measure	Implementation	Start date: 2017 Expected end date: 2020 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_31	Production of Low Emission Strategy	N/A	Public procurement: Other measure	Implementation	Start date: 2017 Expected end date: 2020 Spatial scale: Whole agglomeration Source affected: Transport Indicator: N/a Target emissions reduction: N/a
Southend Borough Council_32	Formal declaration of AQMA at A127 location	N/A	Public information and Education: Other mechanisms	Implementation	Start date: 2017 Expected end date: N/A Spatial scale: Local Source affected: Transport Indicator: N/a Target emissions reduction: N/a